



Anchor AG

Privacy Policy

Anchor Company takes privacy seriously. We are committed to instituting and maintaining policies and procedures which keep the privacy and personal information gathered from our clients, prospects and other visitors to our website protected.

Requested Information

Information is collected from you when you use e-mail forms to contact us, or when you contribute to or use some of the advanced features on the site. The information we collect is clearly identified on the web page on which we collect it. In addition, we may collect your IP address and use cookies unless you configure your web browser to not accept them.

Anchor Company's website uses information request forms and e-mail options for visitors to request information or express their interest. We will not share, rent or sell your information to any third party, and will use reasonable efforts to maintain the confidentiality of the information you provide. Any information will be used for internal business purposes only, and to support your relationship with Anchor AG.

Opt-Out

Visitors who request information may sign-up to receive future e-mails from Anchor Company. Those who sign-up for and those already receiving e-mail from Anchor AG will always have the option to opt-out of receiving messages included at the bottom of each e-mail.

Third-Party Sites

This site may contain links to other websites. Anchor Company is not responsible for the privacy practices or the content of these sites. Policy statements will vary by site and you need to check individual policies to understand them.



Security

We utilize industry-standard encryption technologies when transferring and receiving user data exchanged with our site. We also have adequate security measures at our physical facilities to protect and retain information collected from you at our site.

Changes to Privacy Policy

Anchor Company reserves the right to change its Privacy Policy at any time and without notice by updating this posting.

Questions

If you have any questions or complaints relating to this Privacy Policy or how we use the personal information we have about you, please contact us at anchor.the.project@gmail.com

Contact

ANCHOR AG
CHE-412.419.45
Bahnhofstrasse 21
6300 Zug
Switzerland



Digital Services We Offer

1. Research & Strategy

Market and audience research, building unique value proposition and messaging

2.

3. Digital Asset Setup

Creating visual digital identity, social media and website setup

4. Content Development & SEO

Keyword research, content plan creation (with blog posts, landing pages)

5. Campaign Design & Management

Creating and executing paid campaigns on various platforms

6. Analytics & Reporting

Monthly reports with defined KPIs and final measure of success

7. Tailored Digital Marketing Services

Creating and executing custom-tailored digital marketing strategies

8. Software Development

Creating and executing full-fledged custom software development

